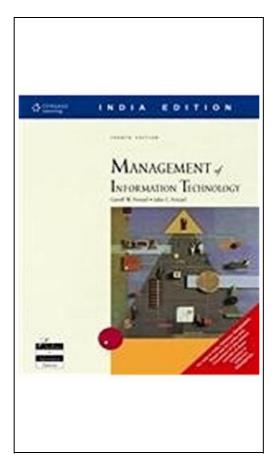
# Management of Information Technology, Fourth Edition



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## Reviews

An exceptional ebook along with the typeface applied was intriguing to read. It is definitely simplistic but unexpected situations within the fifty percent of the publication. You are going to like just how the writer publish this pdf. (Adeline O'Kon)

### MANAGEMENT OF INFORMATION TECHNOLOGY, FOURTH EDITION



Delmar/Cengage Learning India, 2007. Softcover. Condition: New. 4th edition. Management of Information Technology, Fourth Edition, is a comprehensive survey of the fundamental principles and practices necessary for managers to succeed in modern information-centric organizations. IT departments in today?s Web-based e-business world are in transition, moving from self-sufficiency toward managed dependencies in order to support aggressive and cost-effective e-commerce strategies. Managers in these high-performance organizations must implement disciplined processes and exhibit management maturity to effectively exploit the power of modern Information Technology. This text illustrates those successful principles and processes that have demonstrated lasting value to modern organizations. These lessons are valuable to students of management across many disciplines. \* Discusses IT management basics like strategizing, planning, executing, and controlling in today's communication intensive world \* Explores technology trends, information delivery systems, legislative actions, and industry dynamics important to IT managers \* Describes methods and practices for developing and managing portfolios of large, valuable e-business application program assets \* Teaches superior practices for managing critical e-business systems in centralized, distributed, and outsourced environments \* Teaches how highperformance managers restructure operations, introduce technology, and manage people with sensitivity and skill Part I: Foundations of IT Management 1. Managing in the Information Age 2. Information Technology's Strategic Importance 3. Developing the Organization's IT Strategy 4. Information Technology Planning \* Part II: Technology, Legislative, and Industry Trends 5. Hardware and Software Trends 6. Modern Telecommunications Systems 7. Legislative and Industry Trends \* Part III: Managing Software Applications 8. Managing Application Portfolios 9. Managing Application Development 10. Development and Acquisition Alternatives 11. Managing E-Business Applications \* Part IV: Superior Practices in Managing Systems 12. Developing and Managing Customer Expectations 13. Managing Computer and Data Resources 14. Managing E-Business and Network Systems \* Part V: Controlling and Securing Information Resources 15. Measuring IT Investments and Returns...



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