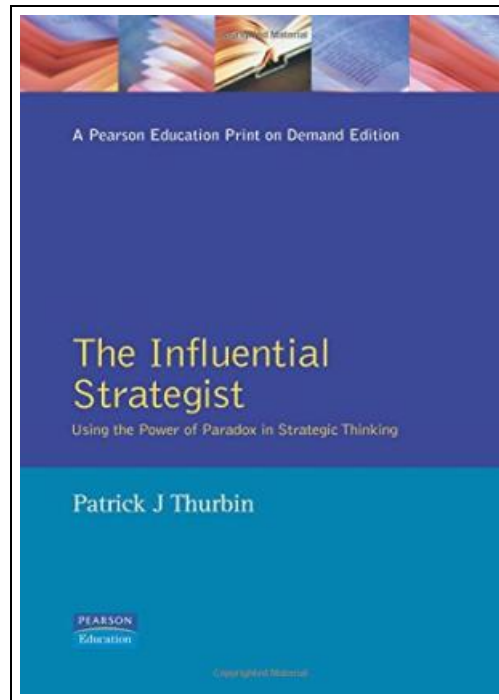


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THE INFLUENTIAL STRATEGIST: USING THE POWER OF PARADOX IN STRATEGIC THINKING



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