



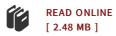
Air Force Doctrine Annex 3-61 Public Affairs Operations 19 June 2014 (Paperback)

By United States Government Us Air Force

Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand ******. Air Force Doctrine ANNEX 3-61 Public Affairs

Operations 19 June 2014 Public Affairs (PA) is defined as Those public information, command information, and community engagement activities directed toward both the external and internal publics with interest in the Department of Defense (Joint Publication [JP] 3-61, Public Affairs). The Air Force conducts PA operations to communicate timely, truthful, and useful information about Air Force activities to Air Force, domestic, and international audiences. PA operations assist commanders to achieve effects such as deterring conflict; fostering public trust and support for operations; countering adversary propaganda or misinformation that may affect unit morale or readiness; restoring peace; or waging war. By disseminating information concerning air, space, and cyberspace capabilities, preparations, and results, PA operations enhance Airman morale and readiness to accomplish the mission, gain and maintain public support for military operations, and communicate United States resolve in a manner that provides global influence and deterrence.

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