



Control through Communication: The Rise of System in American Management (Studies in Industry and Society)

By Yates, JoAnne

The Johns Hopkins University Press. Book Condition: New. 1993. Paperback. The recipient of the Society of American Archivists' Waldo Gifford Leland Prize and the Association for Business Communication's Alpha Kappa Psi Award for Distinguished Publication on Business Communication, Yates discusses how modern managerial systems evolved within the American business system. Series: Studies in Industry and Society. Num Pages: 370 pages, 50, 50 black & white illustrations. BIC Classification: 1KBB; GTC; KJP; KJQ. Category: (P) Professional & Vocational; (UP) Postgraduate, Research & Scholarly; (UU) Undergraduate. Dimension: 156 x 230 x 20. Weight in Grams: 528. Books ship from the US and Ireland.



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