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Convergence in Broadcast and Communications Media (Hardback)

By John Watkinson

Taylor Francis Ltd, United Kingdom, 2001. Hardback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Convergence in Broadcast and Communications Media offers concise and accurate information for engineers and technicians tackling products and systems combining audio, video, data processing and communications. Without adequate fundamental knowledge of the core technologies, products could be flawed or even fail. John Watkinson has provided a definitive professional guide, designed as a standard point of reference for engineers, whether you are from an audio, video, computer or communications background. Without assuming any background and starting from first principles, the four core technologies of image reproduction, sound reproduction, data processing and communications are described. Covering everything from digital fundamentals to conversion methods, sound and image technologies, compression techniques, digital coding principles, storage devices and the latest communications systems, the book shows how these technologies operate together and the necessary conversions that take place between them. Acronyms and buzzwords are introduced only after their purpose has been described in plain English - as the book serves to give a reliable grasp of the fundamentals. The criteria involved in determining image and sound quality are based on a thorough treatment of the human senses,...



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