



les places financières internationales - au lendemain de la crise

By Borderie, Alain

REVUE BANQUE, 2009. Paperback. Condition: NEUF. Les grandes places financières sont à nouveau à la croisée des chemins. Alors que la première décennie du XXIe siècle s'achève, il est intéressant de dresser un état des lieux, d'évaluer les atouts des différents acteurs (émetteurs, investisseurs, intermédiaires) et de tenter d'identifier ce que seront les places financières de demain : européennes, transatlantiques ou mondiales. Pour dessiner leurs contours, l'ouvrage abordera successivement l'architecture actuelle des places financières internationales, les acteurs en présence et leurs motivations, l'éventail des produits et opérations financières, les stratégies de croissance organique et externe choisies par les entreprises de marché face aux plates-formes de transactions électroniques, pour terminer sur les dominantes des bourses de demain (reregulation bancaire et financière, constitution d'un oligopole mondial, montée en puissance des fonds souverains, concurrence d'un private equity apaisé, émergence de la finance islamiste,.). - Nombre de page(s) : 126 - Poids : 148g - Langue : fre - Genre : Gestion financière et fiscalité, Bourse.



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