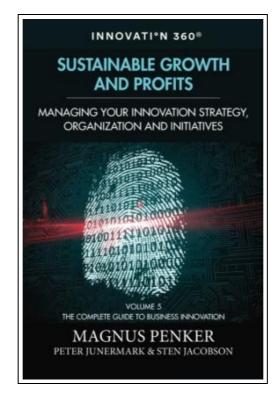
Sustainable Growth and Profits: Managing Your Innovation Strategy, Organization, and Initiatives (Paperback)



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Reviews

This publication is very gripping and interesting. We have go through and so i am confident that i am going to planning to read through yet again again in the foreseeable future. You are going to like how the blogger write this ebook. (Dr. Thaddeus Turner PhD)

SUSTAINABLE GROWTH AND PROFITS: MANAGING YOUR INNOVATION STRATEGY, ORGANIZATION, AND INITIATIVES (PAPERBACK)



Createspace Independent Publishing Platform, 2018. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand ****** Innovative concepts are like living organisms-they require energy and resources to survive. Innovation can only thrive when it emerges from an organization committed to the growth and sustainability of the enterprise. Instead of thinking of cultivating an innovation in isolation, organizations are more successful when they generate a cluster of innovations, manage them side-by-side, and evaluate how they interact as a portfolio of initiatives. Volume 5, the final volume in this detailed reference series, tackles the changing role of strategy, leadership, transformation, sustainability, and how to manage a balanced portfolio of strategic initiatives. Over the past two decades, Innovation360 founder Magnus Penker has counseled countless enterprises on making innovation profitable, executing digitization and the global implications of new business models. He was recognized as CEO of the Year in 2016 for his achievements in Innovation and Growth Strategies. While devoting time to helping others, he successfully launched 10 startups and turned around more than 30 businesses throughout the continent of Europe. Penker and his colleagues bring their collective wisdom and contemporary examples from well-known corporations to this thought-provoking and game-changing approach to innovation. In our degree programme, we aim to give leaders the tools and know-how to innovate and transform their companies industries. This book is an excellent resource to understand the external influences and internal abilities to do so. - Melissa Rancourt, Academic Director of Global Executive Master Degree on Strategic Design Management at Parsons School of Design. This book discusses the critical role that people and organization have in making innovation happen. The text is nicely organized, and it aligns well the emerging ISO/CD 50501 standard/guidance for innovation management. - John Saiz, Princi

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