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MJP Publishers, 2009. Softcover. Condition: New. First edition. The book is broadly divided in two sections, after giving the basic introduction, meaning, nature and importance of E-Commerce. The first part deals with the application framework for electronic commerce. Application-based assignments are also added along with the text for giving insight into the area. The internet infrastructure has also been added as a separate chapter for giving a complete understanding of the World Wide Web. This part basically covers the design...

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- Authored by Nidhi, Puja Walia Mann
- Released at 2009



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