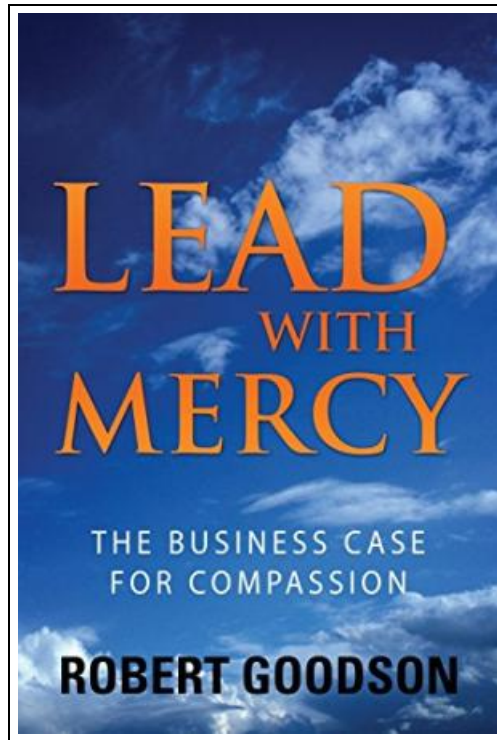


Lead with Mercy: The Business Case for Compassion (Paperback)



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LEAD WITH MERCY: THE BUSINESS CASE FOR COMPASSION (PAPERBACK)



Lead with Mercy Publishing, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Lead with Mercy: The Business Case for Compassion Business leaders are held accountable for hard results: the bottom line. Corporations are no place for soft concepts like mercy, compassion, patience and forgiveness or are they? Author Robert Goodson, a certified executive coach, makes the case for compassionate business leadership that is, in the end, also a sustainable and rewarding business model. Lead with Mercy presents a discussion of provable, measurable results and positive return on investment. Lead with Mercy cleverly blends Goodson s two decades of personal leadership experience with that of experts in business, leadership and psychology to make a compelling case for compassionate leadership. Readers will learn how to earn the right to lead, what it means to be accountable while delegating responsibility to others, and how to provide colleagues with their own clear vision of compassion, innovation and, of course, success. Lead with Mercy offers business leaders a True North to navigate the morally murky waters of today with the timeless principles of yesterday. The book will serve as a touchstone text for generations of leaders seeking a higher purpose in their work. Dr. Jeffrey Kuhn, Founder and CEO, GrowthLeaders(r) Lead with Mercy will convince you that compassion is not only the correct path, but that there are also real, positive impacts of merciful leadership. The book thoughtfully balances the feel-good aspects of compassionate leadership with practical metrics, demonstrating that the feel-good business model is actually good for busines.



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