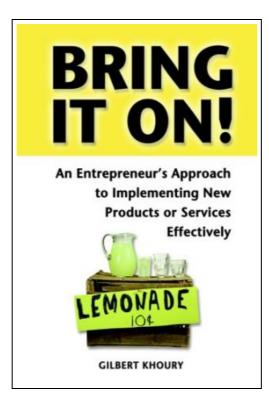
# Bring It On an Entrepreneurs Approach to Implementing New Products or Services Effectively



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