



The Impeccable Planner

By Mark Perl

Filament Publishing. Paperback. Book Condition: new. BRAND NEW, The Impeccable Planner, Mark Perl, The Impeccable Planner is entirely focused on the fundamental elements of how to plan corporate hospitality events more effectively than you do now. It is aimed at the Personal Assistants (PAs) or those in the marketing or HR department who, over and above the day-to-day responsibilities of their normal job, are the people most often tasked with organising company events, but who normally have no qualifications to rely on to assist them to do this well. Packed with practical considerations, not generalisations or theories, this field guide takes you through the essential areas of event planning to help ensure you are fully aware of the often overlooked minutiae that you need to explore with your PCOs, professional event coordinators, event planners, meeting planners or other third party suppliers you work with, to ensure events under your aegis cover all the bases and can therefore result in them being truly exceptional.



READ ONLINE
[8.63 MB]

Reviews

If you need to adding benefit, a must buy book. It can be filled with knowledge and wisdom I am easily will get a pleasure of studying a composed publication.

-- Trevor Greenholt DDS

This composed publication is fantastic. This is certainly for all those who statte that there was not a well worth reading through. You will not truly feel monotony at whenever you want of your respective time (that's what catalogs are for regarding when you ask me).

-- Prof. Mark Ratke Jr.