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# THE SMALL BUSINESS START-UP WORKBOOK: A STEP-BY-STEP GUIDE TO STARTING THE BUSINESS YOU'VE DREAMED OF



Little, Brown Book Group. Paperback Book Condition: new. BRAND NEW, The Small Business Startup Workbook: A Step-by-step Guide to Starting the Business You've Dreamed of, Cheryl D. Rickman, In this practical and comprehensive workbook, Cheryl Rickman, offers a modern approach to selfemployment and business start-up. Packed with real-life case studies and practical exercises, checklists and worksheets, it provides a step-by-step guide to researching and formulating your business ideas, planning the right marketing strategies, and managing a team that will drive...

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- Authored by Cheryl D. Rickman
- Released at -



### Reviews

Very useful to any or all group of men and women. It is writter in basic words instead of difficult to understand. I realized this ebook from my i and dad recommended this publication to understand.

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These types of publication is the greatest publication available. It really is filled with knowledge and wisdom Once you begin to read the book, it is extremely difficult to leave it before concluding.

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