



Post-Merger Integration (Mandarin): Improving Shareholders Values After a Merger

By Dr Michael Teng

Corporate Turnaround Centre Pte Ltd. Paperback. Book Condition: New. Paperback. 76 pages. Dimensions: 9.0in. x 6.0in. x 0.2in.In the last few decades, the world witnessed the phenomenon of corporations seeking growth through mergers and acquisitions (M and As). This e-book explores the concept of mergers, the reasons behind them, the stages and processes involved in M and As. Corporate news since the 1980s suggest that at least 50 of mergers that were undertaken resulted in disappointments. Some highly publicized mergers eventually were demerged Despite such highly publicized failed mergers, M and As remain a common growth strategy which in turn may affect the entire economy, leading to significant changes in the structure of employment, employee earnings and investor behaviour. Given the impact of M and As, this e-book also explores factors that contribute to merger success with a special focus on the cultural aspect of the PMI process which has been cited as a major reason for M and A failures. The e-book retells the GE Capital experience in acquisitions which appears to have become a bible of sorts in creating PMI plans. It also explores the Daimler-Chrysler experiences and the evolving Lenovo strategy. It includes personal experiences of the...



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