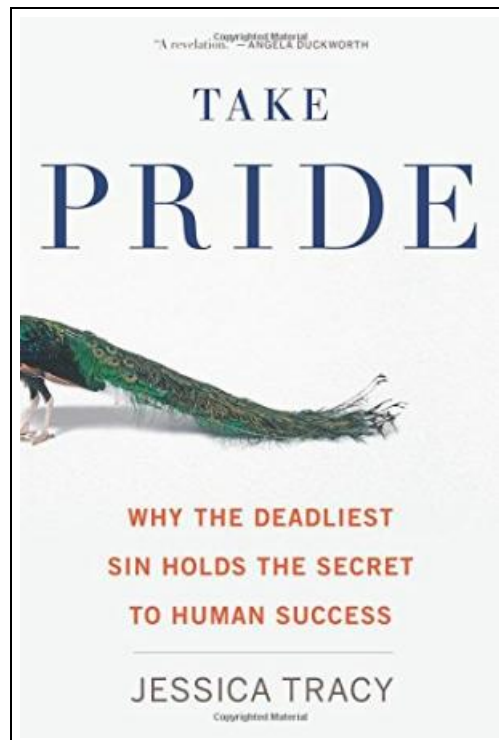


Take Pride: Why the Deadliest Sin Holds the Secret to Human Success (Hardback)



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Reviews

Simply no words and phrases to spell out. it was writtern extremely perfectly and useful. I am easily could possibly get a satisfaction of looking at a composed publication.
(Prof. Maudie Ziemann)

TAKE PRIDE: WHY THE DEADLIEST SIN HOLDS THE SECRET TO HUMAN SUCCESS (HARDBACK)

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HOUGHTON MIFFLIN, United States, 2017. Hardback. Condition: New. Language: English . Brand New Book. A leading psychologist reveals how our most misunderstood emotion--pride--has shaped our minds and our culture, and shows how we can harness its power. Why did Paul Gauguin abandon middle-class life to follow the path of a starving artist? What explains the massive success of Steve Jobs, a man with great ideas but weak programming skills and a questionable managerial style? How did Dean Karnazes--the famed Ultramarathon Man --transform himself from a directionless desk jockey into an extreme athlete who once ran fifty marathons in fifty days? As the renowned emotion researcher Jessica Tracy reveals in *Take Pride*, each of these superachievers has been motivated by an often maligned emotion: pride. Its dark, hubristic side is well known, but Tracy shows that pride is also essential for helping us become our best, brightest selves. By making us care about how others see us and how we see ourselves, pride makes us strive for excellence. In the right doses and the right contexts, it has been proven to boost creativity, motivate altruism, and confer power and prestige on those who display it. But while pride can inspire feats of genius, Tracy explains, it can also compel acts of apparent insanity and spectacular self-destructiveness, causing some people to seek status not through hard work but through intimidation, deception, and self-aggrandizement. Avoiding the bad kind of pride while nurturing the good kind might just be the secret to success. In *Take Pride*, Tracy explains why our species came to feel pride in both its good and bad varieties, and how we can make this double-edged emotion serve us--rather than the other way around.

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