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Mobilizing People

By James M Hsu

Social Press, United States, 2011. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Discover the foundational key to your success by Mobilizing People Anyone can have 1,000 Facebook friends. But how many of these people would show up in person if you extended an invitation? How many of them would attend a dinner party? A networking event? Or a political rally? If you re like most people, you have a handful of close friends and large network of acquaintances that may or may not return your phone calls or respond to your invitations. Known as Hsuperman (a play on his last name, Hsu and the word Superman), James Hsu is a one-man crowd-maker. With just his iPhone and the vast number of people he has met and befriended over the years, James has conjured flash crowds on short notices. Sold out an entire movie theater with 3,300 people in attendance in one night Sold out a Las Vegas comedy club Sold out three ballrooms at a major Las Vegas Casino (Planet Hollywood) for a local talent show Hundreds, often thousands of people turn out when James extends an invitation...



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