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## KILLING SUSTAINABILITY (PAPERBACK)



Lawrence Heim, 2018. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Sure to be controversial, *Killing Sustainability* offers the blunt truth about why executives are hesitant to invest in sustainability and social responsibility programs and why consumers are cynical of sustainability claims. Lawrence Heim attacks current corporate groupthink on the value of corporate sustainability and social responsibility using research and developments current up to January 2018 - including the World Economic Forum's 10th...

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- Authored by Lawrence Michael Heim
- Released at 2018



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