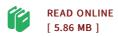




How to Sell You.and Your Product, Service, or Idea (Paperback)

By Wadsworth Gloria Wadsworth, Gloria Wadsworth

iUniverse, United States, 2010. Paperback. Condition: New. Language: English . Brand New Book
****** Print on Demand ******. This highly readable, compelling, practical book brillantly empowers
the reader with simple secret steps explaining how to successfully sell YOU.Your Product, Service, or
Idea . Whether a layman or expert in the art of salesmanship, your life will never be the same----this
is a priceless gift for everyone who desires success in life. Dr. Tolulope O. Filani, Chair, Department
of Visual and Performing Arts, South Carolina State University. This author has a unique perspective
and arguably continued success in the Corporate world and the Small Business arena. She is an
experienced Entrepreneur. Whether by social media or face-to-face dialogue, Gloria Wadsworth
takes us along her journey to each and every goal she set and met in her career. Marilyn D.
Johnson, Vice President, Market Development, IBM Corporation In How to Sell YOU and Your
Product or Service, Gloria Wadsworth provides an energized formula for any individual looking to
advance a relationship, gain agreement, or win the business. In today s knowledge-based
environment, Wadsworth approaches selling with a repository or resources to empower you with
strategies and tactics to successful selling. The...



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