



How to Sell You.and Your Product, Service, or Idea (Paperback)

By Wadsworth Gloria Wadsworth, Gloria Wadsworth

iUniverse, United States, 2010. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. This highly readable, compelling, practical book brilliantly empowers the reader with simple secret steps explaining how to successfully sell YOU.Your Product, Service, or Idea . Whether a layman or expert in the art of salesmanship, your life will never be the same----this is a priceless gift for everyone who desires success in life. Dr. Tolulope O. Filani, Chair, Department of Visual and Performing Arts, South Carolina State University. This author has a unique perspective and arguably continued success in the Corporate world and the Small Business arena. She is an experienced Entrepreneur. Whether by social media or face-to-face dialogue, Gloria Wadsworth takes us along her journey to each and every goal she set and met in her career. Marilyn D. Johnson, Vice President, Market Development, IBM Corporation In How to Sell YOU and Your Product or Service , Gloria Wadsworth provides an energized formula for any individual looking to advance a relationship, gain agreement, or win the business. In today s knowledge-based environment, Wadsworth approaches selling with a repository or resources to empower you with strategies and tactics to successful selling. The...



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