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Venture Three Musketeers (Gensheng Ma Shi Yuzhu commercial road Scriptures)

By ZHENG YUE LING

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Pages Number: 229 Publisher: People's Post Pub. Date :2008-11-01 version 1. This book describes China today. the three most prestigious business leaders essence of entrepreneurial thinking. summed up their experience of entrepreneurial success. they were is the godfather of Chinese entrepreneurs. said Alibaba founder Jack Ma. founder of Mengniu Group Gensheng. and the giant network's chairman Shi Yuzhu. The book covers the three business leaders of the most valuable business experience and entrepreneurial experience. extract them in different industries and business representative of the trick. the authors intended to use plain language and the most concise text. as entrepreneurs to provide useful intelligence inspiration. Book for those who desire to succeed in business and has embarked on the road to business readers reference. Contents: Part mad: Lake swordsman swordsman Biography of Ma Ma articles: walk in the network arena generation swordsman journey as an entrepreneur only engravings Kendo trick a business by business: the company from one of the world to be able to remember good name of the business trick 2: accurate market positioning is the key to business...



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